

## **FAMILY TIES: THE WOODMARK HOTEL, YACHT CLUB & SPA OFFERS THE IDEAL PLACE FOR A FAMILY ESCAPE THIS SUMMER**

*Kirkland's waterfront hotel invites families to spend quality time together on Lake Washington*

**Kirkland, Wash. (May 7, 2009)** — The Woodmark Hotel, Yacht Club & Spa ([www.thewoodmark.com](http://www.thewoodmark.com)), the only hotel on the shores of Lake Washington, announces a new hotel package geared to local and visiting families, inviting them to take advantage of the summer season by enjoying an escape on the lake, while offering great value.

The **"Family Ties"** package offers a simple family getaway or in-town escape; a chance to enjoy the hotel's serene location on the water and spend quality time together creating new memories.

Guests who book the package will receive:

- Accommodations for two nights
- Children's welcome amenity
- Private tour of Lake Washington aboard the Woodmark II (limit of six passengers)
- Family Kayak Outing with Adventure Kit including water, energy bars, sunscreen and a disposable camera
- One complimentary in-room movie
- Children 12 years old and younger eat breakfast for free at **bin**

"Our location on the shores of Lake Washington offers a great setting for family travel this summer," said Brian Flaherty, general manager, Woodmark Hotel. "Children and adults alike will enjoy the thoughtful details of the Family Ties package, allotting them the quality time they need to make long-lasting memories during this unforgettable Pacific Northwest getaway."

Guests of The Woodmark can also enjoy **Outdoor Movie Night on the Lake** starting every Saturday evening from July 18 through August 22, 2009. Hosted by Carillon Point, the movies cost \$5 per person and all proceeds benefit Hopelink. Since 1971, Hopelink has served homeless and low-income families, children, seniors and people with disabilities in North and East King County by promoting self-sufficiency for all members of the community. For additional information or to view a complete movie schedule, please visit [www.carillon-point.com/home/movie.html](http://www.carillon-point.com/home/movie.html).

Rates for the "Family Ties" package start at \$385 and vary depending on the accommodations (Lake Front with two queens \$385, Junior Suite with pullout-sofa sleeper \$465, Parlor Suite with pullout-sofa sleeper \$585, or Executive Suite with pullout-sofa \$685). A minimum two night stay is required to

book this package. The Woodmark will also extend a 50 percent discount on the price of this package for a second room of equal or lower category.

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#### **About The Woodmark Hotel, Yacht Club & Spa**

The Woodmark Hotel, Yacht Club & Spa is an intimate and distinctive in-town retreat located lakeside at Carillon Point in Kirkland, Wash. The Woodmark features 100 Northwest contemporary style rooms, including 21 suites, many with unobstructed views of the lake and the Olympic Mountains, all with rain showers and soaking tubs. Convenient to the commerce and shopping cores of Seattle and Bellevue, the hotel is ideal for business and leisure. In July 2008, the hotel's restaurant, **bin** opened its doors, featuring a selection of more than 80 wines by the glass complemented by local, seasonal fare. The Woodmark Hotel is a member of Preferred Hotels and Resorts Worldwide. [www.thewoodmark.com](http://www.thewoodmark.com)

Kirkland-based Woodmark Hotel, Yacht Club & Spa is managed by MTM Luxury Lodging, operating the Northwest's premier collection of boutique hotels. Among its other exquisite properties in the Northwest are Alderbrook Resort & Spa (Hood Canal); Hotel 1000 (downtown Seattle); Willows Lodge (Woodinville); and The Woodmark Hotel, Yacht Club & Spa (Kirkland). Other MTM luxury properties from coast to coast include The Liberty Hotel (Boston) and Bardessono (Napa Valley). Without exception, MTM managed hotels are among the very best in the markets they serve. [www.mtmluxurylodging.com](http://www.mtmluxurylodging.com).

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